

**Želite** storitve vašega studia

**prenesti** do 700.000

slovenskih uporabnikov interneta?\*

**PHOTOAPP**

**ORDER YOUR PHOTOS ONLINE**

W W W . P H O T O A P P . C O M

**PHOTOAPP** je orodje za naročanje izdelave fotografij preko interneta. Največja prednost spletne aplikacije je v tem, da za delo ni potrebna namestitev dodatne programske opreme, zadostuje zgolj spletni brskalnik in povezava v internet (vsaj ISDN). Aplikacija omogoča upload posameznih JPG datotek kot tudi pakiranih ZIP datotek (več JPG datotek v paketu) na strežnik, njihov prenos v naročilo (z določitvijo formata izdelave in količine), pregled nad stroški (cenik) ter oddajo naročila. Vašo ponudbo izdelave fotografij lahko na ta način ponudite strankam tako rekoč na dom.

- ▶ možnost takojšnje uporabe - ni potrebna namestitev dodatne programske opreme, saj se aplikacija uporablja preko spletnega brskalnika
- ▶ enostaven grafični vmesnik
- ▶ možnost prenosa posameznih JPG datotek in pakiranih ZIP datotek
- ▶ integriran prikazovalnik napredka prenosa datotek (progress bar)
- ▶ vgrajena javascript opozorila za zagotavljanje pravilne uporabe aplikacije
- ▶ integriran sistem za upravljanje vsebine (Content Management System), ki naročniku omogoča nadzor nad uporabniki, naročili, ceniki
- ▶ integrirana skripta za samodejni prenos naročenih fotografij do naročnika (studio)
- ▶ možnost implementacije aplikacije na nove ali obstoječe spletne strani
- ▶ možnost hitre menjave grafičnega vmesnika (ločena koda od oblike)
- ▶ večjezična podpora, podpora različnim podatkovnim bazam (Microsoft SQL, Oracle, PostgreSQL, MySQL...).

**▶▶ Novost na slovenskem in svetovnem trgu**

**▶▶ Premierna predstavitev produkta na vodilnih IT sejmih - CEBIT (Hannover) in GITEX (Dubaj).**

**▶▶ [www.photoapp.com](http://www.photoapp.com) na tej strani lahko brezplačno testirate aplikacijo**



# PHOTOAPP

## ORDER YOUR PHOTOS ONLINE

WWW.PHOTOAPP.COM

### PHOTOAPP ORDER YOUR PHOTOS ONLINE WWW.PHOTOAPP.COM

#### ORDER YOUR DIGITAL PHOTOS ONLINE - NO EXTRA SOFTWARE INSTALLATION NEEDED

PHOTOAPP is a web based application for online digital photo ordering (enables uploading single JPG files and ZIP files with multiple JPG's packed). Application is unique in the market and can be implemented in existing or new web sites - digital photo studio web sites in particular.

#### PROS

1. no extra software installation needed,
2. easy to use (like browsing internet),
3. possibility of uploading JPG and ZIP files (multiple JPG's packed),
4. implemented progress bar for monitoring the upload process,
5. integrated application for automatic order transfer / file download,
6. built-in Javascript pop-up warnings for assuring correct work flow,
7. integrated Content Management System (order statistics, user management, price list, mailing list...),
8. multilanguage and multi database support (Microsoft SQL, Oracle, PostgreSQL, MySQL...),
9. enabled easy interface change due to separated PHP and HTML code,
10. ready to implement in existing or new web sites,
11. support for Internet Explorer 5.5 or higher and Mozilla.

#### CONS

1. broadband internet connection is recommended (xDSL, Cable...), ISDN line is considered as minimum,
2. uploading progress depends on users internet connection speed,
3. WINZIP software is required (for uploading JPG files packed in ZIP).



GET WINZIP NOW!

Coming up in new version (expected by the end of 2004): simple photo editing module and TWAIN scanning module. This tools will enable users to scan their photos and edit them (rotation, brightness/contrast adjustment, image size, crop, flip, zoom). Modules will be fully integrated - users will be able to work with application as used so far with some new functions available.

To test the application please type in **username=test, password=demo**. To learn how to get started please read section **HOW TO USE IT?**

Login

Username:

Password:

[New user?](#) | [Forgot your password?](#)

Add files / start your order

ljudska univerza.JPG  Mastodoni Jezero.JPG  Rebotonik 01.JPG  Rebotonik 02.JPG  Obcina Velenja.JPG

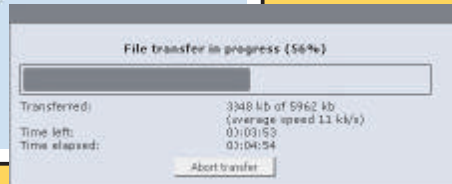
Your order specification Choose size **9x13** 10x15 13x18 15x21 20x30

| Filename / size in pixels           | Size  | Qty | Price/Pcs | Amount          |                                       |
|-------------------------------------|-------|-----|-----------|-----------------|---------------------------------------|
| Ljudska univerza.JPG (2048x1936 px) | 10x15 | 1   | 0,21 EUR  | 0,21 EUR        | <input type="button" value="Remove"/> |
| Mastodoni Jezero.JPG (1600x1200 px) | 10x15 | 3   | 0,21 EUR  | 0,63 EUR        | <input type="button" value="Remove"/> |
| Rebotonik 01.JPG (1200x1400 px)     | 10x15 | 6   | 0,21 EUR  | 1,26 EUR        | <input type="button" value="Remove"/> |
| Rebotonik 02.JPG (1600x1200 px)     | 10x15 | 2   | 0,21 EUR  | 0,42 EUR        | <input type="button" value="Remove"/> |
| Obcina Velenja.JPG (2048x1536 px)   | 10x15 | 1   | 0,21 EUR  | 0,21 EUR        | <input type="button" value="Remove"/> |
| OS Anton Askeri.JPG (1600x1200 px)  | 10x15 | 1   | 0,21 EUR  | 0,21 EUR        | <input type="button" value="Remove"/> |
| Mastodoni Jezero.JPG (1600x1200 px) | 15x21 | 1   | 1,00 EUR  | 1,00 EUR        | <input type="button" value="Remove"/> |
| <b>TOTAL</b>                        |       |     |           | <b>3,54 EUR</b> |                                       |

Notice: this is a demo version. Uploaded photos will not be actually printed and sent to you.

#### How to use IT?

1. Users are invited to login since registration makes ordering more simple.
2. New order is opened by clicking on NEW ORDER icon. Using BROWSE button your digital photos in JPG format or packed in ZIP are uploaded to server. Upload progress can be monitored by progress bar (displaying kilobytes being already transferred, average upload speed, time passed/remaining).
3. Uploaded photo (PcS) or set of photos (ZIP) appear in a table shown as thumbnail with filenames. By selecting checkbox and clicking on desired size, photo is transferred into order.
4. By repeating last task additional photos are added in order. Order specification contains filename, pixel size, output size (in centimeters), quantity, price per piece (CMS).
5. Simply enter the quantities and confirm the order.
6. At any time each photo already put in order can be removed by clicking REMOVE button. Also complete order can be cleared (all photos removed by single click).
7. Each photo can be previewed in larger size by clicking on thumbnail or filename.



**Cena: 17.900 sit/mesec\***

\* Cena (brez DDV) vključuje uporabo in vzdrževanje PHOTOAPP aplikacije ter najem spletnega strežnika. Strošek implementacije v obstoječe spletne strani se obračuna posebej. V primeru istočasnega naročila izdelave novih spletnih strani ter najema PHOTOAPP aplikacije ponujamo **15%** popust.

### V pripravi je nadgradnja aplikacije z dvema funkcionalnima moduloma:

- ▶ modul za skeniranje preko TWAIN gonilnika, ki bo omogočal skeniranje obstoječih (arhivskih) fotografij znotraj aplikacije
- ▶ modul za enostavno obdelavo fotografij (rotacija, osvetlitev, kontrast, zmanjšanje velikosti)

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